MoU Signed Between TSSIA and GeM to Promote GeM among TSSIA Members



On August 29, 2024, at TSSIA House, Thane, Maharashtra, the Thane Small Scale Industries Association (TSSIA) and the Government e Marketplace (GeM) signed a Memorandum of Understanding (MoU) aimed at enhancing collaboration and promoting GeM among TSSIA members. This MoU signifies a commitment to working together to advance public procurement practices and support the participation of Micro, Small, and Medium Enterprises (MSMEs) in government procurement processes.

About GeM: The Government e Marketplace (GeM) is a national public procurement portal that facilitates the procurement of goods and services for Central Government and State Government ministries, departments, Public Sector Units (PSUs), and autonomous bodies. GeM aims to:

- Enhance transparency, efficiency, and inclusiveness in the public procurement process.
- Implement policy reforms to improve the procurement ecosystem.
- Promote ease of doing business with the government, particularly for MSMEs.
- Standardize procurement processes within a robust regulatory framework.

Key Areas of Collaboration: The MoU outlines several areas of cooperation between TSSIA and GeM:

- 1. Capacity Building and Training: TSSIA and GeM will jointly organize capacity-building workshops and training programs to familiarize stakeholders with GeM.
- 2. Onboarding Stakeholders: TSSIA will work to onboard interested stakeholders from its network as sellers and service providers on the GeM portal.
- 3. Promotion of GeM: GeM will undertake measures to promote its platform among TSSIA members.
- 4. Ongoing Consultation: The parties will engage in regular discussions to address matters of mutual interest and ensure the successful implementation of the MoU's objectives.



Signatories and Attendees: The MoU was signed by Mrs. Sujata Soparkar, President of TSSIA, and Mr. A. V. Muralidharan, Chief Buyer Officer (States) for GeM. Also present at the signing were Mrs Viju Sirsat, Jt. Director of Industries (Konkan), Mrs. Seema Pawar, Dy. Director of Industries, Mr. Ninad Jaywant, Chairman of TSSIA Bhiwandi Chapter, and TSSIA Executive Committee Members Mr. Nipun Mehta, Mr. J. V. Kulkarni, and Mr. P. R. Bari. Mr. Muralidharan was accompanied by Mr. Devesh Gautam and Ms. Smita Pazare from the GeM team.

Following the signing of this MoU, TSSIA will actively promote GeM among its members and work to increase MSME participation in government procurement. This collaboration is expected to foster greater engagement and opportunities for MSMEs in the public procurement sector.