



# AYURVEDIC MEDICINE FORMULATIONS

## INTRODUCTION :

Ayurvedic system of medicine is as old as the Vedic age. Now-a-days people give preference to the Ayurvedic medicines as the allopathic medicines are costlier and have side effects. Ayurve. Medi. are based on plants, animals extracts and minerals both in single ingredient drugs and compound formulations, however, Ayurveda does not rule out any substance from being used as a potential sources of medicines. Ayurvedic compound formulations are mainly dived into two : (1) Kasthausadhi (2) Rasausadhi. There are several categories such as Asavaristra, Avleha, Grafa Churena, Talla etc. and of Rasausadhis such as Bhasma, Pisti Lauha, Kapibadkva, Rasayana etc. The Ayurvedic drugs are derived from vegetable sources from the various parts of plant like roof, leaf, flower fruit part or plant as a whole. There are about 21 varieties of compound formulations in which some of the single drugs of animal origin (52 Nos.) Mineral Origin (55 Nos.) and Plant origin (351 Nos.) are used. The details of the single drugs and other particulars can be had from the Ayurvedic formulary of India, published by GOI, Ministry of Health & Family Welfare.

1. Name of the Product : **AYURVEDIC MEDICINE FORMULATION**

2. Project Cost :

a. Capital Expenditure

Land	:	Own	
Work Shed Sq.mtrs.	200	Rs.	600,000.00
Equipments	:	Rs.	480,000.00
Total Capital Expenditure		Rs.	1,080,000.00
Working Capital	:	Rs.	820,000.00
<b>TOTAL PROJECT COST</b>	:	Rs.	<b>1,900,000.00</b>

3. Estimated Annual Production Capacity :-

(Rs. In 000)

Sr. No.	Particulars	Capacity in	Rate	Total Value
1.	<b>AYURVEDIC ASHOKAR-ISHTA, LAXMIBILAS RAS,</b> Bhaskar lavan, Sitopaladi Churna, Chyavan prash mritasanivani, gandhkadi malam etc.	Different product and different rates.	0.00	3472.20

4. Raw Material	:	Rs.	2,100,000.00
5. Labels and Packing Material	:	Rs.	25,000.00
6. Wages (6-Skilled & 6Unskilled)	:	Rs.	864,000.00
7. Salaries – 1 Manager	:	Rs.	120,000.00
8. Administrative Expenses	:	Rs.	60,000.00
9. Overheads	:	Rs.	25,000.00
10. Miscellaneous Expenses	:	Rs.	20,000.00
11. Depreciation	:	Rs.	78,000.00
12. Insurance	:	Rs.	10,800.00
13. Interest (As per the PLR)			
a. C.E.Loan	:	Rs.	140,400.00
b. W.C.Loan	:	Rs.	106,600.00
Total Interest	:	Rs.	247,000.00
14. Working Capital Requirement	:	Rs.	351,200.00
Fixed Cost			
Variable Cost	:	Rs.	3,120,600.00
Requirement of W.C.per Cycle	:	Rs.	867,950.00

15. Cost Analysis

Sr. No.	Particulars	Capacity Utilization (Rs. In '000)			
		100%	60%	70%	80%
1.	Fixed Cost	351.20	210.72	245.84	280.96
2.	Variable Cost	3121.00	1872.60	2184.70	2496.80
3.	Cost of Production	3472.20	2083.32	2430.54	2465.66
4.	Projected Sales	3819.42	2291.65	2673.59	3055.54
5.	Gross Surplus	347.22	208.33	243.05	277.78
6.	Expected Net Surplus	269.00	130.00	165.00	200.00

NOTE :-

1. All figures mentioned above are only indicative.
2. This is model project profile for guidance.
3. Cost of Project, and its prioifility will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc.